

WHAT MAKES CENTS: EFFECTIVE ASSET-BUILDING STRATEGIES FOR LOW AND MODERATE-INCOME FAMILIES

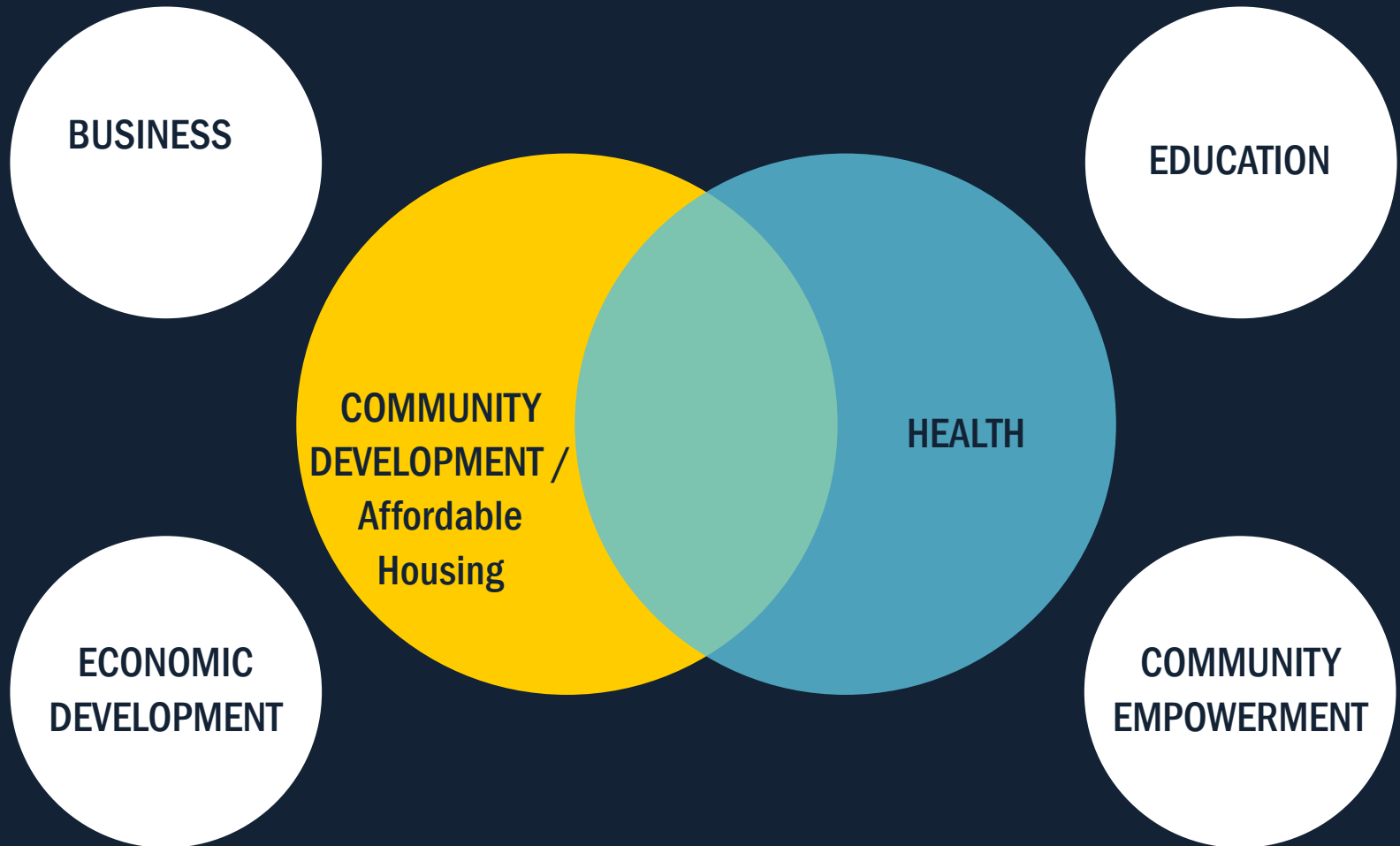
Leilani Barnett
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Sacramento Regional Affordable Housing Summit
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CURRENT SILOS



BUSTED SILOS



TRENDS IN ASSET BUILDING

Old

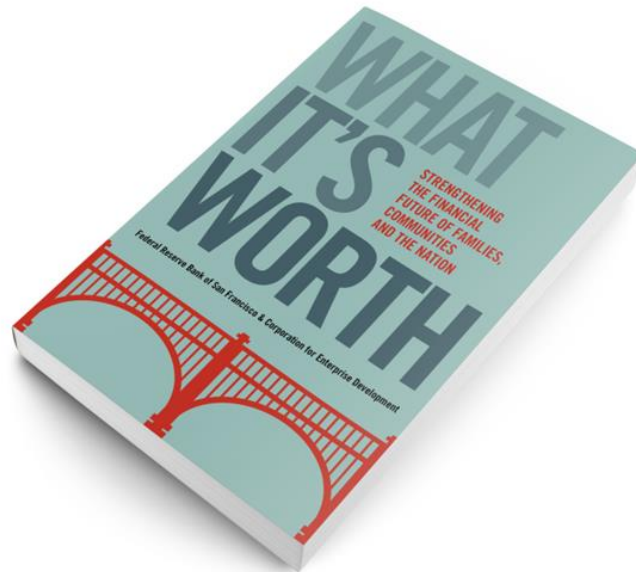
- Financial “literacy” and education alone
- Asset-building field

New

- Cross-sectoral
- Context
 - Affordable financial products
 - Income supports
 - Policies

COMING SOON....

<http://www.frbsf.org/community-development/>





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